

I-Shop eCommerce Storefront for SyteLine



Take orders over the web

See web orders in SyteLine

Use SyteLine's pricing

Use SyteLine for inventory availability (ATP, CTP or MRP)

Use SyteLine for tax calculations

Calculate Freight

Multi-Currency Support

Multi-Language Support

Accept credit card orders

Allow new customers to open an account

Allow existing customers to purchase on credit

Maintain your catalog of items for sale with pictures, descriptions and associated information

Dynamic grids that inherit the attributes of your products

THE CHALLENGE

Today's business requires instant access for your customers to information on your products and their ability to place orders when needed. Current web storefronts provide this, but don't provide seamless integration to your SyteLine ERP system. This creates the undesirable situation of forcing you to re-key their orders as they are received on your web site and maintain information manually on the site, such as product availability and pricing. Further, current web storefronts don't give your commercial customers control over who in their company has authority to place orders, placing orders on account and access to their specific products and pricing.

THE SOLUTION

LogicData's I-Shop provides the outstanding functionality of a modern eCommerce storefront combined with a seamless integration to your SyteLine back office. Using today's web technologies, I-Shop gives your customers the user-experience we've all come to expect from the best designed web commerce sites on the Internet.

The screenshot shows the Trakkin Bicycles iShop website. At the top, there is a navigation bar with the LogicData logo, a search bar with a dropdown menu set to 'All Products', and a 'GO' button. Below the navigation bar, there are links for 'Retail Store' and 'Customer Support'. The main content area features a large red banner with the text 'Trakkin Bicycles iShop' and 'Your Online Source for Trakkin Bicycles, Parts and Accessories'. Below the banner, there is a grid of images and a navigation menu. The navigation menu includes links for 'Products', 'Distributors', 'Order Status', 'About Our Company', and 'Customer Service'. The grid contains images of bicycle tires, a person riding a bicycle, and a bicycle frame. At the bottom of the page, there are four columns of text: 'Our Company' (Trakkin has been building bicycles since 1978...), 'Our Technology' (Every Trakkin bicycle is hand-made from the bottom up...), 'Distributor Catalog' (Shop our entire catalog of world-class bicycles, parts and accessories.), and 'New Products and Technology' (Find out how Trakkin Bicycles is "going green" while providing even better technology for bikers everywhere!).

Business-to-Business AND Business-to-Consumer



By now all of us have made purchases from Internet storefronts. Today's storefronts are designed to service the private consumer, someone buying consumer goods from a retail merchandiser. I-Shop fully supports this model and includes:

- The ability for the customer to create their own account, login and password
- A public catalog of goods and information available to unregistered users
- Credit card payment processing
- Shopping carts
- Checkout processing
- Freight carrier and delivery options
- Tax calculations
- Multiple ship-to addresses
- Notes on Orders and Order Lines
- Request for Quotes
- Google Analytics™ Integration
- Easier and robust HTML editing

But the business-to-consumer (B2C) model fails to meet the needs of those of us who sell to *other* businesses, the "Business-to-Business" (B2B) model. LogicData's I-Shop resolves this once and for all, and does so using the SyteLine model for business sales, which includes:

- Multiple purchasing agents by customer account
- The ability to purchase on open account using a PO #
- Adhering to your credit department's terms for each customer, as well as credit holds
- Catalog's of parts *specific to a customer (using SyteLine's Customer/item cross-referencing capabilities)*
- Pricing specific to a customer, using SyteLine's pricing logic and matrixes
- Discounting specific to a customer, using SyteLine's discounting tables
- On line view of AR Aging
- Rapid Order Entry
- Copy prior orders

Home > Distributors > Road Bikes
How to use this page - Rapid Order Entry

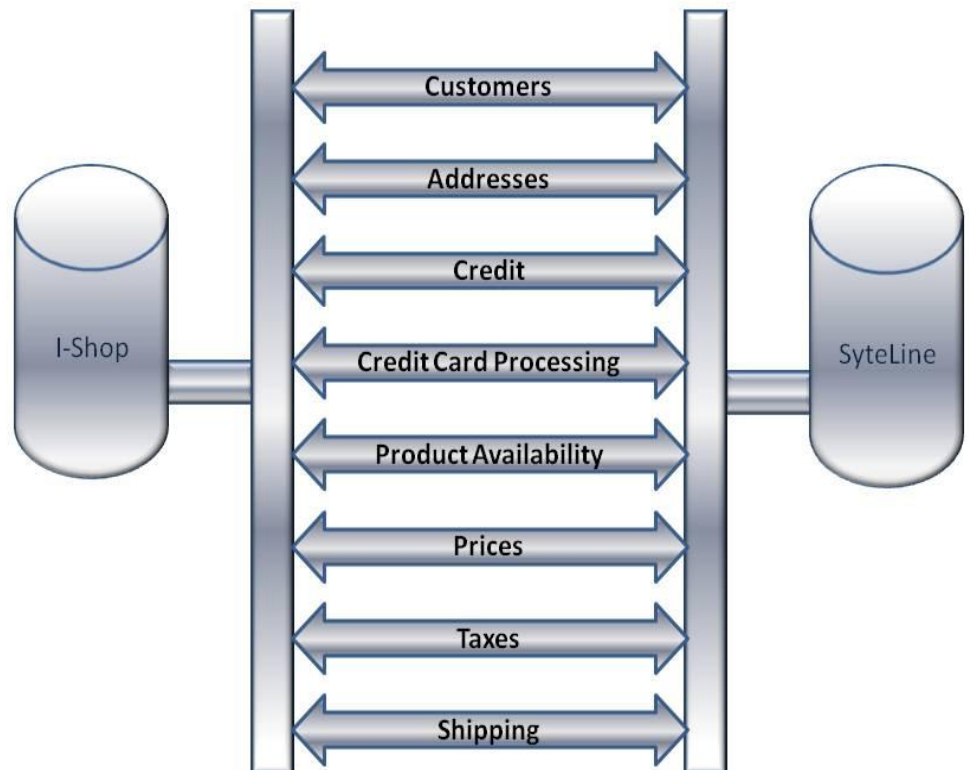
Qty	Our Part Number / Your Part Number	Description	Requested Ship Date	Retail Price	Your Price / Projected Ship Date		
Filter Column By: <input type="text"/> <input type="text"/> <input type="text"/>							
3 <input type="text"/>	EA	FA-10000	Bicycle,Model-30,26"	3/31/2010 <input type="text"/>	\$325.00	\$264.60 04/07/2010	<input type="button" value="ADD TO CART"/>
<input type="text"/>	EA	FA-20000	Bicycle,Model-50,26"	3/31/2010 <input type="text"/>	\$399.95	<input type="button" value="CHECK PRICE & AVAILABILITY"/>	<input type="button" value="ADD TO CART"/>
<input type="text"/>	EA	FA-30000	Bicycle,Model-100,700mm,Eurocycle	3/31/2010 <input type="text"/>	\$499.95	<input type="button" value="CHECK PRICE & AVAILABILITY"/>	<input type="button" value="ADD TO CART"/>

Complete SyteLine Integration



We've used our 20 years of experience with SyteLine to design *the right way* to integrate a storefront to the ERP back end. Even with our extensive knowledge, it took years of development to create the correct integration to support your business.


I-Shop talks directly to SyteLine and understands what your ERP system needs to properly process orders, manage customers and sell products. Every effort was made to ensure you do not have to maintain duplicate data in two systems, leveraging the strengths of each to support the other.



Even when SyteLine is off-line for maintenance, I-Shop continues to function, accepting orders and credit cards. When SyteLine returns on-line, I-Shop's integration validates all the customer information and passes the pending orders back to SyteLine.

Your Site Your Way

I-shop can be branded to match your current corporate website look, feel, colors, logos and fonts. Because I-shop is written in ASP.Net using current Microsoft tools and supports cascading style sheets, you determine how it looks so that your corporate image is consistently presented to the world.



Retail Store | Featured Products | Customer Support

Search for

Electrodes & Accessories
Cadwell Laboratories Online Store

[Log In to Your Account](#) | [Your Cart](#)

[Contact](#) | [Products](#) | [FAQs](#) | [Downloads](#) | [Specials](#)

Home


Products

- Needle Electrodes
- Surface Electrodes
- Cables, Leads, Adapters
- IONM Supplies
- EEG Electrodes
- Ambulatory EEG & PSG
- PSG Electrodes
- Gels, Pastes, Prep Supplies
- EP Stimulators
- Miscellaneous Accessories

Welcome to Cadwell Laboratories, Inc. online store. Here you can purchase many electrodes and supplies. This store is available for purchases by customers in the United States only. For those outside the United States, please contact your local Cadwell distributor. Orders for NEXT DAY service, should be placed by 11:30pm Pacific.

If you are an existing Cadwell customer, CALL & have your current account info pulled into the online store. KEEP your account number, terms, & receive a 10% discount on your 1st online order. 800-245-3001

NEW Standard pricing on single Subdermal Needles. Call for volume quotes



Our Company

Trakkin has been building bicycles since 1978, and is one of the finest bicycle manufacturers in the world today.

Our Technology


Every Trakkin bicycle is hand-made from the bottom up, based on expert knowledge of what a real bicycle should be. Our innovative team of experts is continually working to improve our products based on cutting-edge science and technology.

Our Commitment

Trakkin Bicycle Company is not only committed to creating high-quality bicycles today, but to **improving the lives of the people who ride** them.

Retail Store | Customer Support

Trakkin Bicycles iShop
Your Online Source for Trakkin Bicycles, Parts and Accessories




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[Distributors](#)

[Order Status](#)

[About Our Company](#)

[Customer Service](#)



Our Company


Trakkin has been building bicycles since 1978, and is well-known as being one of the finest bicycle manufacturers in the world today.

Our Technology

Every Trakkin bicycle is hand-made from the bottom up, designs based on expert knowledge of what a real bicycle should be.


Distributor Catalog:

Shop our entire catalog of world-class bicycles, parts and accessories.



New Products and Technology:

Find out how Trakkin Bicycles is "going green" while providing even better technology for bikers everywhere!



LOGICDATA
3650 S. Yosemite Street
Suite 202
Denver, CO 80237
800-694-4401
www.LogicData.com

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